

SIERRA VISTA “BETTER BUCKS” PROGRAM

Cpl. Scott Borgstadt with the Sierra Vista Police Department, whose family has been long-time members of SELC, has been the champion for a new caring program called “Better Bucks” coupons. Rather than handing unsheltered and/or under resourced persons cash as one leaves the Safeway parking lot or encounters them in other areas, why not give them a “Better Bucks” coupon book they can redeem at local grocery and other stores and restaurants? They receive five coupons accepted by Fry’s, Food City, Culvers, the animal shelter, and other places, along with information about various helping agencies like Good Neighbor Alliance and St. Vincent de Paul. They can’t use them for tobacco products or alcohol. They can use them for dog food. The coupon book costs the donor \$6, with \$1 being used for printing and other costs. We have 20 books in our office; you’re welcome to take one or more to try out with or without making a \$6/per book donation. They are also available for purchase at the SV City Hall, Police Department, and Library. They are tax deductible, too.